



CHELTENHAM
Festivals

Legacy

On behalf of Cheltenham Festivals, thank you for your support, now and in the future.

To talk in confidence about gifts in Wills or events in memoriam, please contact:

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Safeguard the Future
of Cheltenham Festivals

Consider a gift in your Will



By remembering Cheltenham Festivals in your Will you can ensure that future generations are as inspired by the Festivals as you are today

Leaving a gift to charity in your Will is a very personal and generous act. It is an opportunity for you to support the causes that have been dear to you and your loved ones during your lifetime, to ensure that they continue to thrive into the future.

A gift in your Will can make a lasting legacy on our work. At Cheltenham Festivals, we rely on the generosity of our audiences, supporters and sponsors to enable us to craft our richly diverse programmes to bring the best of, to create unique experiences, invest and develop new talent and inspire young people through our year round outreach programmes.



We understand that your loved ones are your priority and that you will want to ensure your family and friends benefit from your Will first. If you then choose to make a gift to Cheltenham Festivals, however large or small, you can be assured that this vital support will have a tremendous impact on our charity.

We hope you will consider pledging support for Cheltenham Festivals in your Will.

“Cheltenham Festivals have been a huge part of my life, giving me so many memorable experiences. By leaving a gift in my Will I know I have played my part in the Festivals’ future and that many more people will be inspired by Festival events.” PETER, A SUPPORTER

We are very grateful to those who remember Cheltenham Festivals in their Will, or remember loved ones by supporting an event in their memory

The impact of legacy gifts in the UK is significant and provides a vital source of funding to charities. Recognising this, amendments were made in 2011 to inheritance tax rules to encourage even more people to choose charitable giving when planning their Will. Any charitable donation in a Will is free of inheritance tax and anyone leaving 10% of their taxable estate to charity will qualify for a reduced rate of inheritance tax*.

If you decide to leave a gift to charity, you can choose to make a gift which benefits all of Cheltenham Festivals, by indicating that you would like to provide vital support wherever it is most needed in our charity (Registered Charity Number 251765). Or, if you prefer, you can choose to support one area of our work: a specific Festival, our Education programmes, or the commissioning of new work, for example.

If you do choose to support us in this way, you can either go direct to your solicitor or you can get in touch with us and ask for further information and advice.

Either way, please let us know. We’d like to thank you properly for your support and keep you informed of our key activities and projects, or you can request no further contact from us on this subject.

Making a Will or a change to a Will is straightforward and inexpensive. We recommend that you use a solicitor to make sure your Will is valid and presents your wishes accurately.

*Source: www.legacy10.com/about



Please get in touch

Thank you for considering a gift in your Will to Cheltenham Festivals.

Please tick the appropriate box:

I intend to make a gift in my Will to Cheltenham Festivals. Please contact me.

I intend to leave a gift in my Will to Cheltenham Festivals, but prefer not to be contacted or acknowledged.

I am not ready to consider making a gift in my Will at present. Please contact me in _____

Please send me further information about how to make a gift in my Will.

I would like to make a donation now and enclose a cheque for £ _____ made payable to “Cheltenham Festivals”

Title: _____

Forename: _____

Surname: _____

Address: _____

Postcode: _____

Telephone number: _____

Email: _____

Please complete and return to Legacies, Cheltenham.